



Texas Home School Coalition

Michaela Proper, Marketing • PO Box 6747 • Lubbock Texas 79493
(806) 744-4441 • Fax: (806) 744-4446 • marketing@thsc.org • www.thsc.org

Convention Program Advertisement and Sponsorship Agreement
2009 THSC State Convention and Family Conference
August 6-8, 2009, The Woodlands, Texas ~ Deadline: Noon, July 13, 2009

PLEASE TYPE OR PRINT CLEARLY

Contract Date _____

SPONSORSHIP: _____ **Amount: \$** _____

(See page 4-5 for sponsorship information.)

Sponsor Contact Information (for THSC office use only. Details such as confirmations, setup information, deadlines, etc., will be communicated via email.)

Company Name _____

Contact Name _____

Email Address _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Sponsor Information (if different from above - to be printed in the Convention Program)

Company Name _____

Web site _____

(Links to confirmed sponsors' sites will be placed on www.thsc.org.)

Email Address _____

Company Address _____

City _____ State _____ Zip _____

Telephone _____

EXHIBITING INFORMATION

Check all that apply.

Please rank types of items for sale/display (1, 2, 3, etc): **For grades:** _____

(Rank from most to least according to the % of your company's products or services.)

- | | | |
|--|--|---|
| ___ Whole Curriculum (Complete curricula and all necessary materials)
___ Curriculum Guides (Unit Studies, etc.)
___ English
<input type="checkbox"/> Composition
<input type="checkbox"/> Grammar
<input type="checkbox"/> Phonics/Reading
<input type="checkbox"/> Penmanship
<input type="checkbox"/> Logic/Reasoning
___ Mathematics
___ Science
___ Art
___ Other (Please describe) _____ | ___ History/Geography
___ Foreign Language
___ Character Development
___ Bible Study
___ Miscellaneous
<input type="checkbox"/> Toys/Games
<input type="checkbox"/> Music
<input type="checkbox"/> Unique Products
<input type="checkbox"/> Extracurricular | ___ Lesson Plans/Record Keeping
___ Co-op
___ Information/Support
<input type="checkbox"/> Special Needs
<input type="checkbox"/> Home School How-Tos
___ College, Distance Learning, etc.
<input type="checkbox"/> Preparatory Programs
<input type="checkbox"/> Correspondence Courses
<input type="checkbox"/> Apprenticeship Programs
<input type="checkbox"/> Internet Courses
___ Discounted Books |
|--|--|---|

Is there an exhibitor you would like to be near? _____

Is there an exhibitor you would not like to be near? _____

Sponsor Representatives Attending Convention:

Name 1 _____ Name 2 _____
 Name 3 _____ Name 4 _____
 Name 5 _____ Name 6 _____
 Additional Sponsor Badges Qty. _____

Sandwich Meal Deal for representatives (Deal includes a sandwich, chips, cookie, and a drink for \$9 when pre-ordered. \$10.50 on-site.)

Friday

Sandwich Type: Ham and Cheddar...**Qty.**_____ Roasted Turkey...**Qty.**_____

Delivery Preference: 11:30 a.m. (before lunch rush) 1:30 p.m. (after lunch rush) Self pick-up

Saturday

Sandwich Type: Ham and Cheddar...**Qty.**_____ Roasted Turkey...**Qty.**_____

Delivery Preference: 11:30 a.m. (before lunch rush) 1:30 p.m. (after lunch rush) Self pick-up

ADVERTISING INFORMATION

Convention Program (2000 to be printed)

Artwork:	<input type="checkbox"/> Use art from <i>REVIEW</i> .	<input type="checkbox"/> Art enclosed.	<input type="checkbox"/> I will send art by July 1, 2009.
Ad space to reserve:	4 color	B&W	Ad size
<input type="checkbox"/> Outside Back	\$600	NA	8.375 x 10.875
<input type="checkbox"/> Inside Front	\$550	NA	8.375 x 10.875
<input type="checkbox"/> Inside Back	\$500	NA	8.375 x 10.875
<input type="checkbox"/> Full Page	\$400	\$300	8.375 x 10.875
<input type="checkbox"/> Half Page	\$300	\$225	7.25 x 4.875 or 3.563 x 9.875
<input type="checkbox"/> Third Page	\$200	\$150	4.792 x 4.875 or 2.344 x 9.875
<input type="checkbox"/> Quarter Page	\$160	\$120	3.563 x 4.875
<input type="checkbox"/> Sixth Page	\$120	\$ 90	2.344 x 4.875 or 4.792 x 2.375

Acceptable file format for Advertising: High-res PDF is best. Please include fonts used and any graphics. Please call to discuss other possibilities. Please note: There will be a charge of \$50/hour for any ads that do not meet these specifications or ads that require modifications by our graphic artist with a minimum charge of \$30. We will notify you in advance if these changes are necessary.

REGISTRATION BAG INSERTION INFORMATION

1300 high quality and very popular bags will be handed out for free to attendee families at registration. Advertise your company in the bag with a catalog, flyer, or an option like one of the following with your logo and/or information: pens, key chains, stress balls, deflated balloons, customized fortune cookies, notebooks, note pads, keychain manicure sets, logo compacts, nail files, book marks, change purses, tri-highlighters, pencils, rulers, antenna toppers, etc.

Item weight options:

- Small items, brochures, flyers, postcards (0-1 oz.)
- Light weight items, catalogs, magazines (1.1-3 oz.)

Registration Bag Insertion Instructions

- All inserts must be approved. Please include one sample of the item to be inserted with this application or send to THSC by **July 1**. Remit samples to: **THSC Convention, 3410 Knoxville Ave, Lubbock, TX 79413. Items not approved by July 7 will not be included in the bags.**
- **After approval**, inserts must be received in **The Woodlands** between **July 7 and July 24**. **You will be notified of the ship-to address.**

FEE SUMMARY

	<u>Amount</u>
<input type="checkbox"/> Sponsorship	\$???
<input type="checkbox"/> Booth Electricity connection (20 Amp, 110 Volt circuit) (Fri & Sat) .	\$120
<input type="checkbox"/> Booth Electricity connection (20 Amp, 110 Volt circuit) (Thursday) .	\$60
<input type="checkbox"/> Exhibit Hall Phone Line (Friday & Saturday)	\$200
<input type="checkbox"/> Exhibit Hall Phone Line (Thursday)	\$100
<input type="checkbox"/> Exhibit Hall Internet Access (Friday & Saturday).....	\$330
<input type="checkbox"/> Exhibit Hall Internet Access (Thursday)	\$115
<input type="checkbox"/> Friday Sandwich Meal Deal(s)	\$9/ea Qty. _____
<input type="checkbox"/> Saturday Sandwich Meal Deal(s)	\$9/ea Qty. _____
<input type="checkbox"/> Advertisementtotal from Page 2 _____
Grand Total to be paid in advance	\$ _____

A signed agreement and payment are required for your order to be processed.

Authorized Signature: **X** _____

- Check enclosed Visa MasterCard American Express

Card # _____ V-code _____

Expiration Date ____/____

Please remit application (pages 1-3) and payment to:
 THSC Convention Sponsorships, P.O. Box 6747, Lubbock, TX 79493-6747 ~ Fax 806.744.4446
Contact marketing@thsc.org for additional information.

SPONSORSHIP PACKAGES

2009 THSC State Convention and Family Conference

General benefits package (what all sponsors receive)

- Sponsor's name/logo to appear in "Thank you to our Sponsors" Ad in Convention Program. (available for a limited time)
- Sponsor's banner (provided by sponsor) displayed in a visible location at the Convention
- Sponsor's logo and link posted on www.thsc.org convention sponsor's page from beginning of sponsorship through August 2009

\$5,000 Lone Star

- **Two exhibitor booths in the exhibit hall**
- Sponsor's logo and link atop each of the 4 main Convention Web pages from beginning of sponsorship through August 2009
- Sponsor name to appear on Marquee at Convention
- Sponsor will receive a 3-minute time slot to address attendees (via PowerPoint presentation or live representative) prior to the Friday evening and Saturday afternoon general sessions.
- Banner displayed in main corridor at Convention to read "(Sponsor name) presents the THSC State Convention and Family Conference"
- 1300 inserts (provided by sponsor) placed in book bags given to attendees (available for a limited time)
- **General benefits package** (see above)

\$3,000 Gold Star

- **One exhibitor booth in the exhibit hall**
- Sponsor's logo and link atop each of the 4 main Convention Web pages from beginning of sponsorship through August, 2008
- Banner displayed in main corridor at Convention to read "(Sponsor name) presents the THSC State Convention and Family Conference"
- 1300 inserts (provided by sponsor) placed in book bags given to attendees(available for a limited time)
- **General benefits package** (see above)

\$2,500 Alamo Coffee Break

- **One exhibitor booth in the exhibit hall**
- Signage to read "Coffee Break Compliments of (sponsor's name/logo)" hung at very popular beverage station
- Sponsor's name/logo highlighted in rotating PowerPoint announcements of Coffee Breaks before 25 main workshops all day Friday and Saturday morning
- 1300 inserts (provided by sponsor) placed in book bags given to attendees(available for a limited time)
- **General benefits package** (see above)

\$1,500 Silver Star

- ~~**One exhibitor booth in the exhibit hall**~~
- ~~1300 inserts (provided by sponsor) placed in book bags given to attendees(available for a limited time)~~
- ~~**General benefits package** (see above)~~

\$700 Texas Ranger

- 1300 inserts (provided by sponsor) placed in book bags given to attendees (available for a limited time)
- **General benefits package** (see above)

Specialty Sponsors

~~\$3000 value Lanyard Sponsor~~

~~Lanyard Sponsor will donate 4000 lanyards on which the sponsor's name is printed.~~

- ~~• **One exhibitor booth in the exhibit hall**~~
- ~~• 1300 inserts (provided by sponsor) placed in book bags given to attendees (available for a limited time)~~
- ~~• **General benefits package** (see p. 4)~~

~~\$4000 Registration Bag Sponsor~~

~~Sponsor's logo will be printed in up to 3 colors on one side of each of the 1300 very popular book bags given to attendees upon registration.~~

- ~~• **One exhibitor booth in the exhibit hall**~~
- ~~• 1300 inserts (provided by sponsor) placed in book bags given to attendees (available for a limited time)~~
- ~~• **General benefits package** (see p. 4)~~

~~\$2500 Teen Staff Program Underwriter~~

- ~~• **One exhibitor booth in the exhibit hall**~~
- ~~• Sponsor's logo will be printed in up to 3 colors on the backs of 200 Teen Staff Program (TSP) t-shirts. The TSP t-shirts are very popular among teen attendees, are worn throughout the Convention, and are used for gathering signatures when it's all said and done. They have been spotted on their owners long after the Convention weekend.~~
- ~~• 200 sponsor brochures/inserts (provided by sponsor) placed on chairs for each teen~~
- ~~• 1300 inserts (provided by sponsor) placed in book bags given to attendees (available for a limited time)~~
- ~~• One 5 minute video/personal presentation about sponsor given to all the teen staffers preceding a Teen Staff general session~~
- ~~• **General benefits package** (see p. 4)~~

~~\$500 Teen Staff Program Sponsor~~

- ~~• 200 sponsor brochures/inserts (provided by sponsor) placed on chairs for each teen~~
- ~~• **General benefits package** (see p. 4)~~