

Convention Information For Exhibitors

Texas Home School Coalition State Convention and Family Conference
The Woodlands, Texas, August 6-8, 2009

Contact Information

Texas Home School Coalition

Stephanie Lambert, Convention Director

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P.O. Box 6747, Lubbock, TX 79493-6747, www.thsc.org
806.744.4441, fax: 806.744.4446, convention@thsc.org

Location

The Woodlands Waterway Marriott
Hotel and Convention Center
1601 Lake Robbins Drive,
The Woodlands, TX 77380; 281.367.9797
www.stayatmarriott.com/thewoodlands

The Woodlands Waterway Marriott offers FREE parking as long as space lasts in the Town Center Parking Garage, which has a sky bridge connecting it to the Convention Center. Valet and other parking options are also available.

Directions

The Woodlands Waterway Marriott Hotel and Convention Center is easily accessible from I-45.
Visit <http://www.thsc.org/pdf/MapParkingDirections.pdf> for a detailed map and directions.

Decorator/Shipping

American Trade Shows, Inc., Attn. JD Lawless
3301 Wood Drive Suite 400, Garland, TX 75041
972.278.5600; fax: 972.271.8929
jd@americantradeshows.com
www.americantradeshows.com

ATSI will email an order form for *extra* tables, *extra* chairs, for shipping materials to the convention, etc. Please email them directly with questions in that regard.

Hotel Accommodations

Stay onsite at The Woodlands Waterway Marriott Hotel and Convention Center for only \$132 a night! To make reservations, call 800.262.1509 or 281.367.9797 and mention the THSC State Convention to receive the group rate. Make reservations by July 15, 2009, to take advantage of this special rate. *Rates are good while rooms are available. For best results, make reservations early.*

Tentative Convention Schedule

Thursday, August 6

Exhibit Hall Set-up ~ 11 a.m. - 4:00 p.m.

Exhibit Hall open to attendees ~ 5 - 7 p.m.

Friday, August 7

Exhibit Hall open ~ 9:30 a.m. - 6 p.m.

Workshops ~ 9:30 & 10:45 a.m., 1:45, 3, & 4:15 p.m.

Shopping Time w/o Workshops ~ 11:45 a.m. - 1:45 p.m., & 5:15 - 6 p.m.

Saturday, August 8

Exhibit Hall open ~ 9:30 a.m. - 5:30 p.m.

Workshops ~ 9:30 & 10:45 a.m.; 1:45 & 4:15 p.m.

Shopping Time w/o Workshops ~ 11:45 a.m. - 1:45 p.m., & 2:45 - 4:15 p.m.

Exhibit Hall Tear-down ~ 5:30 - 9 p.m.

Exhibitor Booths

A piped and draped *standard* 10' x 10' booth comes with an 8' tall backdrop of drape, 3' tall side rails, one 8' long draped table, two chairs, a waste basket, and a booth sign. *End caps* of two corner booths will have one 10' length of 8' tall backdrop drape centered between the booths. Each company purchasing a booth will be listed in the Convention Program. All booths are carpeted. See Booth Configuration document for configuration choices.

Mini-Booths are ideal for colleges or organizations that desire display space but do not have a large inventory to sell on-site. A mini-booth is 10' x 6' with an 8' tall backdrop of drape, 3' tall side rails, an 8' draped table, two chairs, and a booth sign. Also included with a mini-booth is a listing in the Convention Program. There is a limit of two mini-booths per vendor.

Exhibitor Workshops

A very limited number of Exhibitor Workshops are available for purchase. The fee is \$150. Each presenting exhibitor is limited to one workshop to be scheduled either Friday or Saturday. Audiovisual equipment may be ordered for an additional fee. Please indicate day, time, and audiovisual preferences on the Exhibitor Application and include the workshop title and description, which will be published in the Convention Program. Workshops are reserved on a first come, first served basis.

Exhibit Hall Demonstrations

For those who would like more than a one-hour workshop slot or need space in addition to their booth to demonstrate and explain their curricula and/or products, Exhibit Hall Demonstrations are ideal.

Exhibit Hall demonstrations will be presented in a *designated* 10' x 10' demonstration booth, including one table and 8 chairs. Demonstrations may only be purchased in conjunction with an exhibitor booth. Exhibitors may not sell items from the demonstration booth; it is to be used only for demonstrations and workshops.

There is a limited amount of Exhibit Hall Demonstration time available. The fee is \$110 and includes four 60-minute demonstrations to be scheduled in the morning and afternoon both Friday and Saturday of the event. Scheduled demonstration times and a short description will be published in the Convention Program. Please include description with your Exhibitor Booth Application.

Exhibitor Promotion

In an effort to promote our exhibitors, THSC will post a listing of exhibitors' special Convention offers on our Web site.

To have your special Convention offer listed, simply send its description in 140 characters or less *before July 24* to convention@thsc.org. Submissions may be edited and those exceeding 140 characters may not be posted.

2008 Attendance

Attendance at the 2008 THSC State Convention and Family Conference was approximately 1,140 families, 2,090 adults, 920 children and teens, and 430 staff, exhibitors, and speakers for a total of 3,440.

Exhibitor Passes

Four representative passes per booth are included in the booth fee. Any additional representatives must purchase passes for \$5/each.

Exhibitor Children and Teens

THSC welcomes exhibitors' children and teens to participate in their respective programs. Five dollars per person will be reduced from the Pre-Registration or Registration price when registered in advance.

Attendee Costs

FREE Adult Registration for THSC Members

Pre-registration (postmarked June 5):

THSC Member	Non-Member
Adult – <u>FREE</u>	Adult – \$15
Married Couple – <u>FREE</u>	Spouse attends <u>FREE</u>

Children's/Special Buddies Programs - \$25

Teen Staff Program (pre-registration only) - \$25

There is a family maximum of \$80 for children/teen/Special Buddies program fees for **pre-registration only**. After the fourth child, any subsequent children in the same family attend FREE, but they must be pre-registered.

Child or Teen Exhibit Hall Pass - \$15

Advance (June 6-19) & On-Site Registration:

<u>Card-carrying THSC Member</u>	<u>Non-Member</u>
Adult – <u>FREE</u>	Adult – \$25
Married Couple – <u>FREE</u>	Spouse attends <u>FREE</u>

Children's Program - ages 4-12 - \$30

(No family maximum)

Child or Teen Exhibit Hall Pass - \$15

Registration Bags

Convention Exhibitors are invited to place flyers or promotional items in the free book bags, which have become a favorite of attendees, as a means reaching attendees before they even arrive at your booth. See the Registration Bag Insert Order information on the Exhibitor Booth Application.

Program Advertising

Limited advertising space will be available in the Convention Program. For ad rates and space availability, please contact Michaela Proper at 806.744.4441 or marketing@thsc.org.

Dining

There will be a snack bar located inside the Exhibit Hall open all day with breakfast, lunch, and snack items for your convenience. Lunches may be pre-ordered at a discounted rate. Numerous restaurants and fast food vendors are close to the Convention Center as well. No food may be brought into the building from outside the Convention Center.

Nearest Airport

George Bush Inter-Continental, Houston
(approximately 15 miles from Convention Center)

Used Book Policy

The Exhibit Hall at the THSC State Convention is for the sale of new materials only. Exhibitors may display used books for reference purposes; however, selling used books is NOT allowed at the Convention.

Speakers

Keynote Speakers – Sally Clarkson of Whole Heart Ministries; pastor and author Dr. Voddie Baucham; and *Hank the Cowdog* author, John Erickson.

Book Discounting Policy

If an author, distributor, or publisher has a booth at the Convention, another exhibitor may not discount books by that author, distributor, or publisher more than 10% off the retail price.

Visit www.thsc.org/convention/exhibitors_list.asp to view a list of 2008 exhibitors through February, 2009. Current exhibitors will be listed starting in March, 2009.

Deadlines

To have your company name listed in the following venues, we must have received your Exhibitor Booth Application and payment by the corresponding date.

July 13, 2009 - Convention Program

July 23, 2003 - www.thsc.org*

*As part of our promotion, we will have a web page on www.thsc.org that will contain a list of our exhibitors and links to their sites. Exhibitors will be added to this page once their Exhibitor Booth Applications have been accepted and will remain listed for several months after the convention.

Rules

Exhibitors are expected to:

- **Set up during official set-up hours. Exhibitors who have not made prior arrangements with THSC and have not checked in by 3 p.m. on Thursday, August 6, will forfeit their booth(s) with no refund.**
- Man booth throughout Exhibit Hall open hours. Early tear down is strictly prohibited.
- Conduct themselves in a professional manner at all times and to refrain from conduct or language that would discredit the Convention, THSC, or home education.
- Dress neatly, modestly, and cleanly. No shorts or short skirts will be acceptable dress for exhibitors during the Convention.
- Refrain from recruiting patrons for future multi-level marketing purposes during the Convention.
- Refrain from distributing literature in Exhibit Hall aisles, hallways, restrooms, parking lots, doorways, or anywhere else in the Convention Center.
- Refrain from holding workshops or similar functions in guest rooms/suites of Waterway Marriott during Convention hours.

The THSC Convention is dedicated to the glory of God and the promotion of biblical values. Any materials exhibited or sold at this event should be compatible with biblical values. THSC reserves the right to ask any exhibitor to remove all or part of his display or items for sale if, in the opinion of the Convention Director, such items are offensive or inappropriate for display at the Convention. THSC assumes no financial liability if such an action becomes necessary.

Application made to exhibit will communicate agreement to abide by these rules.

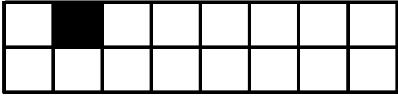




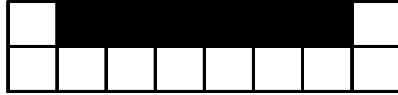
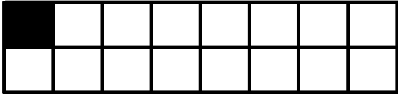

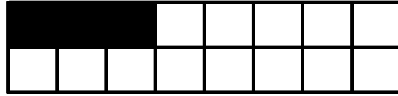
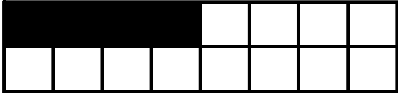

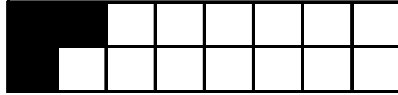
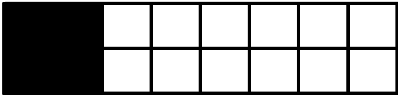

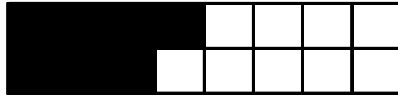
Refund Policy

- **A 75% Exhibitor Workshop refund will be issued if requested in writing and received before May 11, 2009. No Exhibitor Workshop refunds will be issued after this date.**
- A 75% booth refund will be issued if requested in writing and received before June 19, 2009. No booth refunds will be issued after this date.

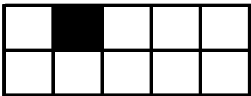

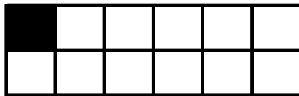
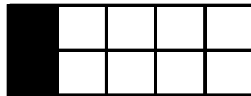
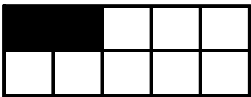
2009 THSC State Convention and Family Conference Booth Configurations

The entire Exhibit Hall is carpeted. Simply mark your Exhibitor Booth Application to order electricity, a telephone connection, or an internet connection. There are additional charges for these amenities. Please indicate your first, second, and third preferences of booth *configurations* on the Exhibitor Booth Application (e.g. A, C). We will make every effort to accommodate your request.

Standard booth: The following diagrams indicate common **standard booth** configurations.* Please note there is a limit of eight booths per exhibitor. Each standard booth is 10' x 10' and comes with an 8' back drape, 3' side drapes (available only upon request for corner booths at no additional fee), one 8' draped table, two chairs, and an ID sign. End caps (configuration K) have one 10' wide back drape centered between the two booth spaces.

A  1 Interior = \$325	B  2 Interior = \$650	C  3 Interior = \$975
D  4 Interior = \$1300	E  5 Interior = \$1625	F  6 Interior = \$1950
G  1 Corner = \$400	H  1 Corner and 1 Interior = \$725	I  1 Corner and 2 Interior = \$1050
J  1 Corner and 3 Interior = \$1375	K  Endcap = \$900	L  Endcap and 1 Interior = \$1225
M  Endcap and 2 Interior = \$1550	N  Endcap and 4 Interior = \$2200	O  Endcap and 5 Interior = \$2525

Mini-booth: The following diagrams indicate common **mini-booth** configurations.* There is a limit of 2 mini-booths per exhibitor. Each mini-booth is 10' x 6' and comes with an 8' tall back drape, 3' side drapes, one 8' draped table, two chairs, and an ID sign. Endcaps (configuration S) include a 6' wide back drape centered between the two booths.

P  1 Interior = \$200	Q  2 Interior = \$400	R  1 Corner = \$250	S  Endcap = \$575
T  1 Corner & 1 Interior = \$450	*Other standard booth and mini-booth configurations may be available upon request.		