



MEMORANDUM

TO: INTERESTED PARTIES
FROM: CHRIS PERKINS - PARTNER
SUBJECT: TEXAS HOME SCHOOL COALITION SURVEY RESULTS
DATE: MARCH 31, 2017

The following memo details the results of a study of n=500 parents of homeschooled children in the state of Texas. A random sample of parents that home school their children in Texas were interviewed March 19-20, 2017. The survey has a margin of error of +4%.

Education Savings Accounts

The question was asked, “*Would you say that you support or oppose establishing Education Savings Accounts, where home school and private school parents can use the tax dollars designated to the local school for their children’s education expenses?*”

Education Savings Accounts receive strong support across the state, with strong majorities of home school parents supporting the use of tax dollars designated to the local school for their children’s education expenses.

- Support for Education Savings Accounts is highest in the San Antonio Region (78%) and support does not fall below 68% in any region of the state.

Education Savings Accounts							
	Total	Austin/Waco	Dallas/Fort Worth	Houston	San Antonio	East Texas/Gulf Coast	West Texas
Support	71%	71%	71%	68%	78%	68%	69%
Oppose	20%	14%	19%	23%	21%	19%	25%

Options for Parents

Ninety-five percent (95%) of homeschool parents report that is important to give parents more options.

How important would you say it is to give parents more options to help improve their children’s education?

TOTAL IMPORTANT	95%
TOTAL NOT IMPORTANT	3%



Most Important Problem

Just under one in four (23%) of homeschool parents view education as the most important issue for the legislature to work on.

And what would you say is the single most important issue you would like to see the Texas State Legislature address this year?

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| • Education | 23% |
| • Healthcare / Obamacare | 9% |
| • State government corruption / mismanagement / reform | 7% |
| • Jobs/economy | 7% |
| • Immigration/border security | 7% |
| • Taxes/fees | 6% |
| • Social issues / Abortion / Gays | 6% |
| • Government spending | 5% |

Summary and Recommendations

It is clear that parents who home school strongly support establishing education savings accounts (ESA). ESA's have incredibly high numbers among those that home school their children in every region of the state, thus is universally popular. It's also clear that home school parents value more options to help improve their children's education and see the issue as the number one issue the state legislature should address during the session.